



CITY OF CALIENTE

One Hundred Depot Avenue
P. O. Box 1006 - Caliente, NV 89008
Phone: 775-726-3131
Fax: 775-726-3370
email: cityhall@cityofcaliente.com

City of Caliente Council Meeting

PLEASE NOTE: THE PLANNING MEMBERS MAY ADDRESS AGENDA ITEMS OUT OF SEQUENCE, COMBINE TWO OR MORE AGENDA ITEMS FOR CONSIDERATION, REMOVE AN ITEM OR DELAY DISCUSSION AT ANY TIME TO ACCOMMODATE PERSONS APPEARING BEFORE THE PLANNING OR TO AID IN THE EFFICIENCY AND EFFECTIVENESS OF THE MEETINGS.

November 21st, 2019 6:00pm – Caliente City Hall - Council Chambers

1. OPENING ACTIVITIES:

- a) CALL TO ORDER
- b) PLEDGE OF ALLEGIANCE
- c) ROLL CALL
- d) OPENING REMARKS
- e) CONFIRMATION OF COMPLIANCE WITH NEVADA OPEN MEETING LAW

2. Public Comment (See Note 2) related to the items on the agenda below. In consideration of others, who may also wish to provide public comment, please avoid repetition and limit your comments to no more than three (3) minutes.

3. ITEMS FOR DISCUSSION/POSSIBLE ACTION ONLY OF THE CALIENTE CITY COUNCIL.

- i. For possible Action:** Approve/Deny payment of bills received by Council.
- ii. For Possible Action:** Approve/Deny meeting minutes for 11/07/2019 and 11/12/2019
- iii. For Discussion/Possible Action:** Approve/Deny Gloria Espinosa, La Cocinita Goyis' request for a Caliente City business license.
- iv. For Discussion/Possible Action:** Approve/Deny Cherie Payne, Stout Electric's request for a Caliente City business license.
- v. For Discussion/Possible Action:** Approve/Deny Dariusz Figiel DBA White Eagle Electric's request for a Caliente City business license.
- vi. For Discussion/Possible Action:** Approve/Deny revised Conditional Use Form.
- vii. For Discussion/Possible Action:** Approve/Deny Dana Lee Freund's Tourism Director proposal.
- viii. For Discussion/Possible Action:** Approve/Deny Appointing Jaime Wood as Beautification Committee Chairperson.
- ix. For Discussion/Possible Action:** Approve/Deny Appointing Betsy Comella as Beautification Committee Treasurer.
- x. For Discussion/Possible Action:** Approve/Deny Verizon proposal for tablets for council members.



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-
- xi. For Discussion/Possible Action:** Approve/Deny SHI proposal for tablets for council members.
 - xii. For Discussion/Possible Action:** First Reading of Bill No. 2019-04, Ordinance 191, An Ordinance of the City Council of the City of Caliente amending business license fees for City of Caliente Businesses.
 - xiii. For Discussion/Possible Action:** Approve/Deny Hiring Committee's recommendation for City Clerk.
 - xiv. For Discussion/Possible Action:** Approve/Deny internal 14 calendar day posting for Deputy City Clerk position as outlined in the Collective Bargaining Agreement.
 - xv. For Discussion/Possible Action:** Approve/Deny Appointing a City representative for the Road Tax Commission.
 - xvi. For Discussion/Possible Action:** Approve/Deny removing Ashley Weideman, Kelly Haluzak, Jack Lenardson, Jo Whitlock, and Sarah Getker from the Caliente Municipal Court Checking and Shared Savings accounts with America First Credit Union.
 - xvii. For Discussion/Possible Action:** Approve/Deny adding Amanda Anderson and Grant Perkins to the Caliente Municipal Court Checking and Shared Savings accounts with America First Credit Union.
 - xviii. For Discussion/Possible Action:** Approve/Deny necessary accounts required to open 4 Visa Business credit cards through America First Credit Union. One for Public Works Manager, one for City Clerk, and one for a gas card. All Councilman, City Clerk, and Public Works Manager as signers.
- I. Update Concerning Ongoing Grants Administration**
 - a) CDBG Flood Risk Assessment Plan - City Building Inspector Dixon
 - b) CDBG Depot Grant – Deputy City Clerk Anderson
 - II. Appointed/Contracted Personnel Reporting**
 - a. **City Clerk's Report** – Deputy Clerk Anderson
 - b. **Discussion of Legal Issues** – City Attorney Katschke
 - c. **Discussion of Issues Related to Public Safety** – Fire Chief George Rowe / L.C. Sheriff Kerry Lee
 - d. **Building Inspector's Report** – Building Inspector Dixon
 - e. **Public Works Manager Report** – Public Works Manager Perkins
 - III. Discussion of Council Members Responsibilities**
 - a. **Parks / Beautification Committee** – Councilman Sean FitzSimons
 - b. **Community Development/Planning** – Councilman George T. "Tommy" Rowe
 - c. **Tourism and the Boxcar Museum** – Councilman Joseph Livreri
 - d. **Public Utilities** – Councilman Jamin L. Hunter
 - e. **Mayor's Report & City Hall/Depot** – Mayor Steve Rowe
 - IV. For Possible Action:** Schedule date and review agenda topics for the next meeting.



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- V. **Public Comment** (See Note 2) related to any matters concerning the City of Caliente. In consideration of others, who may also wish to provide public comment, please avoid repetition and limit your comments to no more than three (3) minutes.

VI. ADJOURNMENT

NOTE 1: Items on this agenda may be taken in a different order than listed. Items may be combined for consideration by the Council. Items may be pulled or removed from the agenda at any time.

NOTE 2: Public comment may be made on any issue and any discussion of those items related to the City of Caliente; provided that comment will be limited to areas relevant to and within the authority of the Council. No action will be taken on any items raised in the public comment period. At the discretion of the Chairman, public comment may be received prior to action on individual agenda items. Public Comment may not be limited based on viewpoint. Prior to the commencement and conclusion of a contested case or a quasi-judicial proceeding that may affect the due process rights of an individual the committee may refuse to consider public comment. See NRS 233B.126.

NOTE 3: We are pleased to make accommodations for members of the public who are disabled. Caliente City Hall, P.O. Box 1006, Caliente, NV 89008-1006, has been designated to coordinate compliance with the nondiscrimination requirements contained in the Dept. of Housing and Urban Development Regulations implementing Section 504 at 24 Code of Federal Regulations Part B. Persons with disabilities who require special accommodations or assistance (e.g. sign language interpreters or assistance listening device) at the meeting should notify City Hall at 775-726-3131, P.O. Box 1006, Caliente, NV 89008-1006. TDD Relay Service #800-326-6868 (Rural NV).

NOTE 4: In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, religion, age, disability (Not all prohibited bases apply to all programs.) To file a complaint of discrimination, write to USDA, Director, Office of Civil Rights, 1400 Independence Avenue, S.W., Washington D.C. 20250-9410 or call (800) 795-3272 (voice) or (202) 720-6382 (TDD). USDA is an equal opportunity provider, employer, and lender.

Copies were posted at the Caliente Post Office, Jerry's Sinclair, Great Basin Foods, and Caliente City Hall

CITY OF CALIENTE AGENDA REQUEST

La Cocinita Goyis

Person/Organization requesting item: Glory Espinoso (Mexican food truck)

Contact info: 435 592-6133

Date of Council meeting: ~~08/15/19~~ 11/21/19

Action requested: (what, when, where, why)

Requesting Caliente Business license
to operate one day a week, Saturday,
from 10am - 8pm.

Signature

Date

Received

Date

STATE OF NEVADA

BARBARA K. CEGAVSKE
Secretary of State



Commercial Recordings & Notary Division
202 N. Carson Street
Carson City, NV 89701
Telephone (775) 684-5708
Fax (775) 684-7138
North Las Vegas City Hall
2250 Las Vegas Blvd North, Suite 400
North Las Vegas, NV 89030
Telephone (702) 486-2880
Fax (702) 486-2888

KIMBERLEY PERONDI
Deputy Secretary for
Commercial Recordings

OFFICE OF THE
SECRETARY OF STATE

Gloria Espinoza
810 E Main st.
Panaca, NV 89042

Work Order #: W2019110501209
November 5, 2019
Receipt Version: 1

Special Handling Instructions:

Submitter ID: 132683

Charges

Description	Filing Number	Filing Date/Time	Filing Status	Qty	Price	Amount
Application for Sole Proprietor Registration	20190268708	11/5/2019 11:54:46 AM	Approved	1	\$200.00	\$200.00
Total						\$200.00

Payments

Type	Description	Payment Status	Amount
Credit Card	5729836735106804403053	Success	\$200.00
Total			\$200.00

Credit Balance: \$0.00

Gloria Espinoza
810 E Main st.
Panaca, NV 89042

SECRETARY OF STATE



NEVADA STATE BUSINESS LICENSE

Gloria Espinoza
Domingo Ruiz
La Cocinita Goyis

Nevada Business Identification # NV20191629589

Expiration Date: 11/30/2020

In accordance with Title 7 of Nevada Revised Statutes, pursuant to proper application duly filed and payment of appropriate prescribed fees, the above named is hereby granted a Nevada State Business License for business activities conducted within the State of Nevada.

Valid until the expiration date listed unless suspended, revoked or cancelled in accordance with the provisions in Nevada Revised Statutes. License is not transferable and is not in lieu of any local business license, permit or registration.

License must be cancelled on or before its expiration date if business activity ceases. Failure to do so will result in late fees or penalties which, by law, cannot be waived.



Certificate Number: B20191105344740

You may verify this certificate
online at <http://www.nvsos.gov>

IN WITNESS WHEREOF, I have hereunto set my
hand and affixed the Great Seal of State, at my
office on 11/05/2019.

Barbara K. Cegavske

BARBARA K. CEGAVSKE
Secretary of State



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CITY OF CALIENTE COUNCIL MEETING AGENDA REQUEST

Person/Organization requesting item: Stout Electric

Contact info: Cherie Payne 702-460-4913

Date of Council meeting: 11/21/19

Action requested: (what, when, where, why)

*Request for business license to operate in
the City of Caliente.*

Signature

Date

Received

Date

*Attendance required in order to have agenda request heard.

Business License Application
CITY OF CALIENTE
PO BOX 1006
CALIENTE NV 89008
775-726-3131

The undersigned hereby submits application for a business license under Chapter 7,
Caliente Municipal Code

Business Name: Stout Electric Inc.
Name of Individual Submitting Application: _____
Residence Address: _____
Business Location and Address: 5160 W. Patrick Ste. 100
Business Mailing Address: Same
Type of Business: Electrical Sub Contractor
Type of Ownership: () Sole proprietorship () partnership corporation
Business Phone No.: 702-898-5239 Fax No.: 702-898-5227
Have you ever had a Health Department Inspection? No / Yes If yes, what date _____
Have you ever had a State Fire Marshall Inspection? NO / Yes If yes, what date May 2017
Did your Business require a Conditional Use Permit? No / Yes If yes, date approved _____
No. of employees 1 No. of Associates / Owners 0 No. of Music Machines 0
No. of Gambling Machines 0 No. of Pool Tables 0 No. of Tobacco Vending Machines 0
No. of Food/Drink Vending Machines 0 No. of Coin Operated Amusements 0
Other N/A No. of Rooms/Spaces (Motel/RV Parks) N/A
If Contractor:
State Contractor's License No. 0036760A
Bond: No. DLE1226887 Company: Old Surety Group Amount: 20,000
Name of Owner(s): RICK STOUT
DOB: 10/29/1955 State/Driver's License No. 227741014 - Utah
Phone: 702-898-5239 Cell: 702-524-5710 Fax: 702-898-5227
Physical Address: 5160 W. Patrick Ln #100
Mailing Address: Same
Name of Manager (if applicable) Rick Stout

DOB: _____ State/Driver's License No. _____

Phone: _____ Cell: _____ Fax: _____

Physical Address: _____

Mailing Address: _____

Emergency Contact Name: Kathryn Stout

Phone: _____ Cell Phone: 702-524-5711

I, the undersigned, under penalties of perjury, state that the foregoing application is true, correct and complete to the best of my knowledge, information and belief. I further acknowledge that any falsehood or nondisclosure material to the application constitutes grounds for denial, revocation or refusal to renew the license.

I agree that I have or will comply with all State and Federal licensing and regulation for my type of business.

I also agree that I will carry liability insurance to suit my business.

Firm Name STOUT Electric, Inc.

Paul L. Stout
Signature of Owner

11-6-19
Date

Signature of Owner

Date

Signature of Witness

Date

For Official Use Only

Application No.: _____ Date filed: _____ Classification _____

Fee: _____ Approved _____ Disapproved _____ Date _____

Signature of City Clerk

Date



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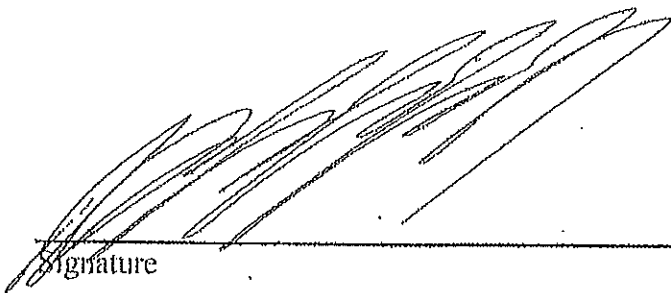
CITY OF CALIENTE COUNCIL MEETING AGENDA REQUEST

Person/Organization requesting item: DARIUSZ FIGIEL dba WHITE EAGLE ELECTRIC

Contact info: 702-499-4715 EMAIL-derick@whiteeagleelectric.com

Date of Council meeting: _____ NOVEMBER 21, 2019

Action requested: (what, when, where, why)


Signature

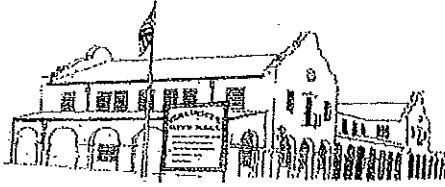
November 12, 2019

Date

Received

Date

*Attendance required in order to have agenda request heard.



City of Caliente

PO Box 1006
Caliente NV 89008

TEMPORARY VENDORS BUSINESS LICENSE APPLICATION

Business Name: white eagle electric
Type of Business: electrical contractor
Address: 5125 crimson ridge lv.nv 89130
Mailing Address: 5125 crimson ridge
City: las vegas
State/Zip: nevada
Phone: 702-499-4715
Dates for license 11-3-19 to 12-1-19

License #
Approval: Yes / No
Approval Date:
Fee:

OWNER/ APPLICANT INFORMATION

Owner's Name: dariusz figiel D.O.B 05-13-66
Mailing Address: 5125 crimson ridge Phone: 702-499-4715
City: las vegas State/Zip: nv 891380
Alternate Contact: zofia figiel Phone: 702-494-9082

Detail Description of Business (What It Involves: Traffic, Parking, Etc.)
electrical wiring within buildings under c-2 nv lic

I (we) hereby agree to conduct business in accordance with the laws and ordinances governing such business and swear under penalty of law, information contained herein is true.

11-03-19 Date
owner Position

dariusz figiel Please Print Name
Authorized Signature

Business License Application
CITY OF CALIENTE
PO BOX 1006
CALIENTE NV 89008
775-726-3131

The undersigned hereby submits application for a business license under Chapter 7,
Caliente Municipal Code

Business Name: WHITE EAGLE ELECTRIC
Name of Individual Submitting Application: DARIUSZ FIGIEL
Residence Address: 5125 CRIMSON RIDGE LV. NV. 89130
Business Location and Address: 5125 CRIMSON RIDGE LV. NV 89130
Business Mailing Address: 5125 CRIMSON RIDGE LV. NV 89130
Type of Business: ELECTRICAL CONTRACTOR
Type of Ownership: Sole proprietorship () partnership () corporation
Business Phone No.: 702-499-4715 Fax No.:
Have you ever had a Health Department Inspection? No / Yes If yes, what date
Have you ever had a State Fire Marshall Inspection? No / Yes If yes, what date
Did your Business require a Conditional Use Permit? No / Yes If yes, date approved
No. of employees 3 No. of Associates / Owners 1 No. of Music Machines 0
No. of Gambling Machines 0 No. of Pool Tables 0 No. of Tobacco Vending Machines 0
No. of Food/Drink Vending Machines 0 No. of Coin Operated Amusements 0
Other No. of Rooms/Spaces (Motel/RV Parks) 0
If Contractor:
State Contractor's License No. 29110
Bond: No. Company: CASH Amount: \$10000
Name of Owner(s): DARIUSZ FIGIEL
DOB: 05-13-1966 State/Driver's License No. 2000003893
Phone: Cell: 702-499-4715 Fax:
Physical Address: 5125 CRIMSON RIDGE DR LV. NV 89130
Mailing Address: 5125 CRIMSON RIDGE DR LV. NV 89130
Name of Manager (if applicable) DERICK FIGIEL

DOB: 05-13-1966 State/Driver's License No. 2000003893
Phone: ✓ Cell: 702-499-4715 Fax: ✓
Physical Address: 5125 CRIMSON RIDGE DR LV. NV. 89130
Mailing Address: 5125 CRIMSON RIDGE DR LV. NV 89130

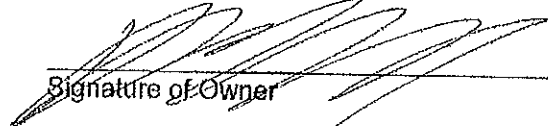
Emergency Contact Name: ZOFIA FIGIEL
Phone: _____ Cell Phone: 702-494-9082

I, the undersigned, under penalties of perjury, state that the foregoing application is true, correct and complete to the best of my knowledge, information and belief. I further acknowledge that any falsehood or nondisclosure material to the application constitutes grounds for denial, revocation or refusal to renew the license.

I agree that I have or will comply with all State and Federal licensing and regulation for my type of business.

I also agree that I will carry liability insurance to suit my business.

Firm Name OHIO SECURITY INSURANCE CO. BKS57307014


Signature of Owner _____

11-03-19
Date _____

Signature of Owner _____

Date _____

Arnold Rogers III
Signature of Witness _____

11-03-19
Date _____

For Official Use Only

Application No.: _____ Date filed: _____ Classification _____

Fee: _____ Approved _____ Disapproved _____ Date _____

Signature of City Clerk _____

Date _____

ENTITY INFORMATION

ENTITY INFORMATION

Entity Name:

Dariusz Figiel

NVID:

NV20101469308

Entity Type:

NT7 Business License Sole Proprietor

Formation Date:

06/23/2010

Exemption Code:

Expiration Date:

6/30/2020

Entity Status:

Active

Cancellation Date:

Transacting Business Name:

WHITE EAGLE ELECTRIC

[Filing History](#)

[Name History](#)

[Mergers/Conversions](#)

[Return to Search](#)

[Return to Results](#)



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PERMIT APPLICATION TYPE: ___ CONDITIONAL USE, ___ SPECIAL USE

Application # _____ Date: _____

Applicant Information:

Name: _____ Telephone: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Address of Site: _____ Assessor's Parcel Number (APN): _____

Current Zoning of Site _____

If you are not the owner of this property, please provide the following information. (NOTE): Property owner must also sign this application:

Owner Name: _____ Telephone: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Conditional/Special Use Permit Information: Please indicate why you desire consideration for this Permit, i.e., new business, home based business, exception in zone use, or variances, etc., describe whether or not excess noise will occur, additional parking is needed etc., will the surrounding property owners be affected. Will trucks and deliveries be able to access your lot? Any information regarding your request will be helpful in the decision that is made in reference to your application. Please include any drawings or attachments that may be necessary.

The applicant may be asked to submit a site development plan or drawing of the proposed site. The drawing shall include existing buildings, parking space, truck and delivery access, fences, and other property or buildings.

Permit Fee: \$150.00: You must pay all fees (non- refundable) prior to the set date of the Planning Commission.

Paid _____

This Permit Application does not waive the requirement of obtaining separate building permit(s). All Use/Variance applications are subject to both Planning Commission and Council approval. Conditional Use/Variance Applications are to be submitted at least 30 DAYS PRIOR to the regularly scheduled Planning Commission meeting in order to be placed on the agenda.

Applicant's Signature

Date

Property Owners Signature

Date



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CITY OF CALIENTE COUNCIL MEETING AGENDA REQUEST

Person/Organization requesting item: Dana Lee Freund

Contact info: Dana Lee Freund@gmail.com - 775-230-2232

Date of Council meeting: Nov - 21, 2019

Action requested: (what, when, where, why)
proposal for Tourism Director
packet has been emailed -

Handwritten signature of Dana Lee Freund

Signature

Handwritten date: NOV 5, 2019

Date

Received

Date

*Attendance required in order to have agenda request heard.

Proposal

for the

Creation of a New

Tourism Director

By

Dana Lee Freund

November 18, 2019

Dana Lee Fruend
775-230-2232
Danaleefruend@gmail.com

Proposal for the creation of a Tourism Director Position

Tourism is a Global force for Good!

Objective:

To create a new Tourism Director position, using room Tax dollars. A position that works with the City of Caliente, the Room Tax Board and creative partners. To Create an active and sustainable Marketing Plan and a new Visitors Bureau. This will help to grow and prosper Caliente and its businesses, therefore helping to strengthen our economy and quality of life.

Purpose of Tourism: To promote, showcase and advertise all of our areas products and services to Tourists/Visitors.

- ★ Accomodations, Hospitality, Transport Services, Guided Tours and Tourist guides, Travel Agencies and reservation Services,Cultural Services, Sports and Recreational Activities and Retail Sales.

Reports to: The Caliente City Council and Room Tax / Visitor Bureau Board.

Position purpose: To help create, plan, develop, organize, photograph, implement and coordinate the annual Tourism marketing plan and conduct the day to day business operations of the New, Caliente Tourism Board position.

Funding Source: The Caliente Room Tax Board

Position is considered as a part time contract worker.

- ★ Start up: \$26,000 First Year. To be re-negotiated in one year.
- ★ \$2,166 per month
- ★ Insurance to be discussed
- ★ To begin in December, Payment every 15th of the month(?)
- ★ Contractor responsible for their own taxes
- ★ Position Does not Include: Travel expenses, Motel, cost of attending meetings out of County or State.
- ★ Does not Include paper or printing resources, or hospitality hosting

Position First Responsibilities and Duties

- ★ Host a Vision Board/ Needs Assessment Workshop with the Board
- ★ Creation of an AWESOME Mission/ Vision Statement
- ★ Create roles and responsibilities of a Tourism Board
- ★ Create policies and procedures for the creation of a Caliente/ Visitors Bureau Advisory Board of Directors. This creates a path for sustainability and longevity of this position.
- ★ The Director of Tourism is responsible for implementation of those policies and management of related activities.
- ★ Creation of a 12 month Event/Activity Calendar
- ★ Classes to help educate businesses (Social Media, Advertising and Promotions)
- ★ Yearly Social Media Campaign
- ★ Create Media Files- (Photography, Ads for facebook, Instagram and Website)
- ★ Create stories and advertorials for magazines, (Encouraging area freelance writers, photographers and High school students)
- ★ Teach and encourage real old fashioned Hospitality
- ★ Creation and promotion of several new "Annual "events
- ★ Creation of Itineraries for Tour Groups
- ★ Host Fam Tours

Responsibilities continued

The Director of Tourism is responsible for the operations of the CVB in an efficient and cost-effective manner. The Director of Tourism will also assist in coordinating marketing efforts with area partners such as LCAT and the LCEDA

I. Marketing .

- ★ Develop and implement the annual marketing plan of tourism development and promotion for the Caliente Visitors Bureau, subject to the CVB Advisory Board approval.
- ★ Assist and help provide content and photographs for City website and area businesses when and where appropriate and asked.
- ★ Creation of ads and commercials, subject to extra costs for production.
- ★ Adopt a program of hospitality with Ambassadors of Good Will, Tea Mistresses and Young ambassadors (High school Seniors, Community)
- ★ Host VIP Events, Create High Teas, Photo safaris, concerts in the park series, Bike tours, Horse, Car and Motorcycle shows, Coin, and Antique shows. Food festivals, and start a new annual "Caliente Founders Day/ Rail Road Days" Celebrating Caliente's Birthday in 1901, in 2109 we are 118 years old!
NOTE: Encourage and teach business and area organizations to create new events
- ★ Assist in the follow up of master listing (marketing plan) of inquiries promoting Caliente as a fantastic visitor's destination area.
- ★ Responsible to search out, write and apply for available grant opportunities to assist with achieving marketing goals. Example; The Nevada Commission on Tourism.
- ★ Create and maintain on-going relationships with tour operators, sports organizations, community groups, area businesses, city and chamber leadership and the general public.
- ★ Develop regional marketing opportunities, new events and collaborative efforts to maximize tourism-marketing resources. This includes working with area visitors and meeting facilities and attractions.
- ★ Conduct FAM Tours and represent the Caliente Visitors Bureau at industry functions, conferences, tradeshow, and pre planned local events.
- ★ Coordinate marketing activities of CVB, to include bimonthly newsletters, annual report, member correspondence, press releases, social media and other projects.
- ★ Implement marketing programs/ Activities to include involvement of members.

II. Organizational Management

- ★ Serve as staff liaison and advisor to the Caliente Visitors Bureau Advisory Board and such other committees in a non-voting capacity. Attend board meetings and other Caliente Visitor Bureau functions as deemed appropriate. Prepare the Caliente Visitors Bureau Advisory Board and other committee agendas and keep minutes of meetings. Prepare and distribute meeting materials in a timely manner.
- ★ Assemble information, conduct research to be prepared for such reports as may be required by the Caliente Visitors Advisory Board (i.e. annual reports, monthly activity reports, monthly financial reports, etc.)
- ★ Serve as a communication link that bonds all Convention & Visitors/Chamber members, divisions, committees and programs, attending pertinent meetings that will benefit the local tourism efforts..
- ★ Responsible for the coordination of CVB functions, events, programs and meetings.
- ★ Serve as ex-officio member of the Caliente Visitors Advisory Board

III. Financial

If interested in the creation of this position I will also help the City of Caliente and the Room Tax Board to create and develop funding sources and partnerships for an annual operating budget, encompassing all activities and operations of the bureau, subject to review and approval by the CVB Advisory Board.

- ★ An average Marketing and tourism position is paid anywhere from 30,000 to \$120,000 per year and up depending on size and duties. Some communities partner with their economic development directors, Chambers and others depending. I realize funding is always a concern, but this position is so needed in our community to help it grow and prosper. I am fully qualified have a vested interest and passion in my community and have the background to make it happen. I hope we can work together and create something enticing, fun, innovative, creative, strong and sustainable.
- ★ Consideration for using room tax board dollars for position funding and possible partnership with LCAT, Regional Development, the Rail Road, Lincoln County and others for assistance with funding leverage for planned projects, events and activities.

IV. Salary and Creative Terms

To start; \$26,00 per year, \$ 2,166 per month

Title; Tourism Director,

Part time Contractor

The plan is a creative partnership to create and support this position.

- ★ We can together, create a functioning Visitor's Bureau
- ★ Create a City Theme and Sense of Place, Perfect our Identity
- ★ Create and Promote Itineraries
- ★ Create and promote events, activities, Art and Culture in Caliente
- ★ Help Caliente Businesses and the City Grow and Prosper

Location for meetings consideration for the Visitor Bureau, could be inside the Caliente Depot in the Former Art Room/ Chambers. Great for meetings and a sense of place. This is a perfect location for a Tourism meetings.

V. Position Qualifications:

Education/Certification: Business owner, experience with sales, Grant writing, VIP services, marketing, advertising, public relations, photography, videos, published author and freelance writer, hospitality, history and related fields. Also background in Fire, Safety and Emergency Management.

I have worked with other area Convention & Visitors Bureaus, Chambers of Commerce, Marketing, Sales and Hospitality industries. Experience with effectively interacting with business leaders, media and community. Experience with the design and implementation of a strategic marketing process. Experience with marketing and membership development. Experience in public relations practices and volunteer recruitment and retention.

I have the ability and experience to synthesize and accurately represent the City and Room Tax Board issues in an understandable manner. I am skilled at anticipating the need for information based on business and marketing trends. I am proficient at designing, distributing, tabulating and analyzing data from surveys as well as other forms of customer feedback.

I am experienced in communication projects involving tourism related business and numerous individuals. I am proficient at using current information technologies including Internet, e-mail and Microsoft Office. As a Tourism marketing director I can create and manage documents and databases, utilize technology to automate all functions of the Caliente Visitors Bureau. I have reliable transportation and possess a valid driver's license.

Past Community Emergency Response Team Coordinator and Medical Response Corp Volunteer Coordinator for Carson City. Past experience with ICP, EOC, disaster response, recovery and mitigation in coordinating for Lincoln County during several area disasters, flood and fire. 2000-2007 Experience in Emergency Shelter Operations/ Red Cross Training Functional Assistant Services Team (FAST) Former Firefighter-I, Training Officer, Public Information Officer, EMT -II, Former EMS Instructor and Fire Fighter I Instructor, Evaluator. Current Certification in ICS 100, 200, 300, 400, 700, 775, 800 Former Wildland EMT and Med Unit Leader, Communications. BLM and Forrest. Successful Grant writer, grant writing USA (for Caliente Fire Department and MVVAA)

Social Media expert and Instructor, Community Organizer, Microsoft Word and Excel knowledge. Event Planner, Speaker, Professional Photographer Published Travel Author and Freelance Writer for several publications Specialized knowledge and experience with small rural communities and their needs Marketing, Advertising, Branding, Promotions American Tea Mistress/Goodwill Ambassador Strong leadership, project management and organizational skills 35 years Volunteer and Community organizer experience - Lincoln County, Carson City

Work History

2019

Tall Bike Ed's Unlimited

Mobile, Event Photography, Publishing, Consultant

Moved back to Caliente 2016

Opened Tall Bike Eds Unlimited

Mobile, Event Photography, Recycled Art Bikes, Publishing, Consultant

Side job at The Brandin Iron

August 2016

CERT/MRC Volunteer Coordinator for Carson City

April 2014- March 2016

Marketing Director for Nevada Day Inc. They put on the biggest parade and celebration in the State.

Created new advertising, branding and promotional materials, videos

Created new revenue streams- Nevada Day Store and Trading Post, merchandise.

October 2013- March 2014 Horse Shoe Club Casino, Director of Marketing

February 2012 Opened Anam Cara tours, Tour Director/Guide

Anam Cara Tours was a small tour company specializing in Wine tours to Apple Hill and Napa,

Dinner and a Ghost tour to Virginia City as well as Custom Tours. Weekends F-S

Closed doors due to taking care of our two grandchildren.

March 2012 -- Current- I consult as needed and per project

Art, Event and Tourism consultant

Mineral County Economic Development- Created programs for MCEDA for Art, Events and Tourism, marketing and promotional strategies. Created an Art as your business Class for local Artists. Visitors Guide and Rack Card mach ups, wrote and received grant for Rack Cards and distribution from NCOT.

January 2011 to February 2012

Carson Nugget Casino- Carson City, Nevada

Casino Host/VIP Marketing

Guest services, host events and promotions and assist Marketing Department.

Administrative duties for VIP Services. Data entry, drafting correspondence, mailing greeting cards, player development. Created new community events and activities.

June-Nov 2012

Battle Born Media

Columnist – TNT In Nevada

Travel and Tourism Piece

January 2010 to Current

Quick Throttle Magazine

Freelance Writer and Photographer – Covering Northern Nevada/ No. Cal

August 2009 to January 2010
Thunder Roads of Nevada
Writer and Photographer/Sales

2008 to 2009
Self employed
Author of "Irish Flame's Biker & Travel Guide to Nevada Vol.1
Left Nevada Appeal to write a book. Book was Published, Book Tour, 5,000 copies sold

2007 to 2008
Nevada Appeal Newspaper
Event Coordinator and Special Sections/Writer
Coordinated their Homes Show and had an active role in the creation and implementation of the Sesquicentennial Celebration for Carson City. Governor Gibbons book Signing, Carson City 60 years of Business book signings. Created special section pieces for the newspaper.

Lincoln County Record -Office Manager/ Writer

Dirtie Mommie Racing/ G and G Motor Sports
Publicist/ Marketing as needed
Advertising/Promotions and Sponsorships. Radio and special appearances. Handling publicity and events pertaining to both entities.

1999 – 2007 Volunteer Certified EMT EMT-Basic to Intermediate II, MVVAA Maintenance, Driver, former Vice President Instructor/Trainer-EMS and Fire, First Responder, CPR, First Aid, CERT FEMA grant work for the City of Caliente during several disasters Wildland EMT, Med Unit Leader, Communications, Comps and Claims.

Volunteer-Certified Firefighter-I (2001- 2008 active) Created and held First Fire Academy in Lincoln Co./First certified female FF in Lincoln County Grant writer- BLM grants, FEMA Fire Act grants and Public Safety Training Officer Fire Fighter I, Grant Writer, Public Information Officer, Juvenile Youth Fire Setter Specialist, Wildland MEDL, CISM, Emergency Management training, Instructor-I, CPR/First Aid Instructor, First Responder, Continued education training

2016 Emergency Deployment

Coordinated and set up four evacuation center/shelters with my CERT TEAM and Red Cross. Providing food and comfort for evacuees and animals at the Fuji park, LDS Church and the MAC Center facility in Carson City.

2016 - Clear Creek Fire, Carson City

2016 – Valley Fire, Carson City

2017- #Nv17 Flood, Shelter Liaison, Carson City. Red Cross

2017 - # Nv17 Flood, Deployment Shelter/Red Cross, MAC Center, Liaison and management with Red Cross

Other Training- 2017 – Continuing education in emergency management 2016 – CERT Training course (Douglas County) 2016 - ICS training and refresher courses 2015 – Volunteer Assoc. Northern Nevada Training (recruitment and retention of vols.) 2011 – Casino Player Development classes- RAVING CONSULTANTS 2010 - EMT Refresher course- Lyon County 2009 – Marketing and Small Business classes- Small Business Administration, 2006 – Leadership classes 1 and 2 Rapport International. 2006 – Power Communications - Rapport International. 2016- NVAN - Volunteer training, Points of Light, Facebook business Training.

Volunteer and fundraising Involvement Volunteer: Nevada Day, MDA Camp, Disabled American Veterans, F.I.S.H., American Tea Mistresses, Carson City Sheriff Department Holiday with a Hero, Empty Bowls, Holiday with a Heart Family portraits, Have a Heart Dinner for FISH. Food for Thought Cookies and Cocoa, The Littlest Things Afternoon Tea. The Creative Artists of Lincoln County, the Caliente Beautification Committee, LCAT, The VFW. And more

Thank you for your consideration, Kindest Regards,

Created for the Caliente Room Tax Board and the City of Caliente
Tourism Director

November, 2019 Proposal
By Dana Lee Freund

MaryJo Shearer

From: Mierau, Chanin L <chanin.mierau@verizonwireless.com> on behalf of Mierau, Chanin L
Sent: Friday, November 15, 2019 8:39 AM
To: Ashley Weideman
Subject: Verizon Wireless Tablet quotes
Attachments: Caliente Ipad Air 10.2.pdf; Caliente Ipad Pro.pdf; Caliente Samsung.pdf

Good morning Mary Jo

I received a request from our government operations team indicating you needed a couple of tablet quotes for Ipad/Samsung devices

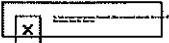
Please find attached (3) separate quotes

- Ipad Air
- Ipad Pro
- Samsung Galaxy

The monthly service is \$39.99 for the devices-no matter which tablet you select

If you have any questions, please let me know

Thank you
Chanin



Chanin Mierau

Major Account Manager-Government
Verizon Business Group

M 775 722 0099
5000 Smithridge Dr
Suite #A-1
Reno, NV 89502





Hi City of Callente, here is your equipment and service quote.

This quotation is based on the terms and conditions of the NASPO Value Point (NVLPT) #1907 Contract (f/k/a WSCA) ("the Agreement") and the State of Nevada Participating Addendum. The NVLPT Agreement, Addenda and Attachments can be found on www.naspo.valuepoint.org site for your review.

Valid through 02/13/2020

Account: 703181086

Sub Account	New Monthly Service Charges	Monthly Charge	Discount	Quantity	Subtotal	
002	4G Mobile Broadband Unlimited	\$39.99		7	\$279.93	
		New Monthly Plan & Feature Charges			\$279.93	
Sub Account	Device & Accessory Purchases	Purchase Option	Retail Price	Discount Price	Quantity	Subtotal
002	Apple iPad Pro 11 Inch 64GB Space Gray (MUOP2LL/A). GET 100.00 OFF IPADS ON 1YR OR 2YR FED GOV DIRECT - Promotion Ends 11/27/2019.	1yr Subsidy	\$949.99	\$749.99	7	\$5,249.93
		Total Device and Accessory Purchases			\$5,249.93	

Quote Summary

Purchases	Sales Taxes	Initial Expense	Estimated Monthly Charges
\$5,249.93	\$0.00	\$5,249.93	\$279.93

Equipment and accessory purchases are subject to sales tax. Depending on your shipping address, this tax may be calculated on the full retail price of the equipment.

If you have any questions regarding this quote, please feel free to contact me.

Regards,

Chanin Mierau
Major Accounts Manager Govt
775-722-0099
chanin.mierau@verizonwireless.com



Hi City of Callente, here is your equipment and service quote.

This quotation is based on the terms and conditions of the NASPO Value Point (NVLPT) #1907 Contract (f/k/a WSCA) ("the Agreement") and the State of Nevada Participating Addendum. The NVLPT Agreement, Addenda and Attachments can be found on www.naspovaluepoint.org site for your review.

Valid through 02/13/2020

Account: 703181086

Sub Account	New Monthly Service Charges	Monthly Charge	Discount	Quantity	Subtotal	
002	4G Mobile Broadband Unlimited	\$39.99		7	\$279.93	
					New Monthly Plan & Feature Charges	
					\$279.93	
Sub Account	Device & Accessory Purchases	Purchase Option	Retail Price	Discount Price	Quantity	Subtotal
002	Apple iPad 10.2 32GB Space Gray (MW6H2LL/A). GET 100.00 OFF IPADS ON 1YR OR 2YR FED GOV DIRECT - Promotion Ends 11/27/2019.	1yr Subsidy	\$459.99	\$259.99	7	\$1,819.93
						Total Device and Accessory Purchases
						\$1,819.93

Quote Summary

Purchases	Sales Taxes	Initial Expense	Estimated Monthly Charges
\$1,819.93	\$0.00	\$1,819.93	\$279.93

Equipment and accessory purchases are subject to sales tax. Depending on your shipping address, this tax may be calculated on the full retail price of the equipment.

If you have any questions regarding this quote, please feel free to contact me.

Regards,

Chanin Mierau
 Major Accounts Manager Govt
 775-722-0099
 chanin.mierau@verizonwireless.com



Hi City of Callente, here is your equipment and service quote.

This quotation is based on the terms and conditions of the NASPO Value Point (NVLPT) #1907 Contract (f/k/a WSCA) ("the Agreement") and the State of Nevada Participating Addendum. The NVLPT Agreement, Addenda and Attachments can be found on www.naspoaluepoint.org site for your review.

Valid through 02/13/2020

Account: 703181086

Sub Account	New Monthly Service Charges	Monthly Charge	Discount	Quantity	Subtotal	
002	4G Mobile Broadband Unlimited	\$39.99		7	\$279.93	
		New Monthly Plan & Feature Charges			\$279.93	
Sub Account	Device & Accessory Purchases	Purchase Option	Retail Price	Discount Price	Quantity	Subtotal
002	Samsung Galaxy Tab A (10.5) (SMT597VZKA), GET 50.00 OFF TAB A8 A10 GIZMOTAB 1YR 2YR FEDGOV - Promotion Ends 11/27/2019.	1yr Subsidy	\$379.99	\$229.99	7	\$1,609.93
		Total Device and Accessory Purchases			\$1,609.93	

Quote Summary

Purchases	Sales Taxes	Initial Expense	Estimated Monthly Charges
\$1,609.93	\$0.00	\$1,609.93	\$279.93

Equipment and accessory purchases are subject to sales tax. Depending on your shipping address, this tax may be calculated on the full retail price of the equipment.

If you have any questions regarding this quote, please feel free to contact me.

Regards,

Chanin Mierau
 Major Accounts Manager Govt
 775-722-0099
 chanin.mierau@verizonwireless.com



Pricing Proposal
Quotation #: 18041921
Created On: 11/12/2019
Valid Until: 11/30/2019

City of Caliente

MaryJo Shearer
NV
United States
Phone: 775-726-3131
Fax:
Email: mshearer@cityofcaliente.com

Inside Account Executive

Lauren Budzinski
290 Davidson Ave.
Somerset, NJ, 08873
Phone: 732-652-0813
Fax: 732-652-3099
Email: Lauren_Budzinski@shi.com

All Prices are in US Dollar (USD)

Product	Qty	Your Price	Total
1 Samsung Galaxy Tab A (2019) - Tablet - Android 9.0 (Pie) - 32 GB - 10.1" TFT (1920 x 1200) - microSD slot - silver Samsung - Part#: SM-T510NZSAXAR	6	\$221.60	\$1,329.60
		Total	\$1,329.60

Additional Comments

Thank you for choosing SHI International Corp! The pricing offered on this quote proposal is valid through the expiration date set above. To ensure the best level of service, please provide End User Name, Phone Number, Email Address and applicable Contract Number when submitting a Purchase Order.

SHI International Corp. is 100% Minority Owned, Woman Owned Business.
TAX ID# 22-3009648; DUNS# 61-1429481; CCR# 61-243957G; CAGE 1HTF0

The Products offered under this proposal are resold in accordance with the SHI Online Customer Resale Terms and Conditions, unless a separate resale agreement exists between SHI and the Customer.

BILL NO. 2019-04

ORDINANCE #191

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CALIENTE AMENDING BUSINESS LICENSE FEES FOR CITY OF CALIENTE BUSINESSES.

WHEREAS, the City Charter for the City of Caliente authorizes this Council to enact any and all ordinances not repugnant to the Constitution of the United States or the State of Nevada to manage the affairs of the City; and

WHEREAS, the City Charter for the City of Caliente authorizes this Council to Fix, impose and collect license tax for revenue upon all businesses, trades and profession (2.140); and

WHEREAS, the City of Caliente desires now to increase the license tax;

NOW THEREFORE, THE CITY COUNCIL OF THE CITY OF CALIENTE DOES ORDAIN:

Class A: UTILITES

Telephone companies; Telegraph Companies; Radio Stations; Television Stations; Cable Television Services; Electric Light and Power Companies; Gas Companies; Caliente Public Utilities, being municipally owned utility, shall be exempt from any requirement of license or tax under this Chapter.

BASIC FEE: \$100.00 ADDITIONAL FEE: NONE

Class B: MAJOR RETAIL

Department Stores; Drug Stores; Supermarkets

BASIC FEE: \$95.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE

Class C: FOOD ESTABLISHMENTS

Grocery Stores; Food Lockers; Bakeries; Bottling works; Dairies; Delicatessens

BASIC FEE: \$75.00 ADDITIONAL FEE: \$7.00 EACH EMPLOYEE

Class D: RETAIL STORES

Bookstores; Clothing Stores; Dry Good Stores; Florists; Furniture Stores; Gift Shops; Hardware Stores; Jewelry Stores; Lumberyards and building material stores; Music and Record Shops; Shoe Stores; Souvenir Shops; Variety Stores; Antique Shops

BASIC FEE: \$75.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE

Class E: EATING ESTABLISHMENTS

Candy Shops; Confectioners; Cafes; Drive-ins; Dairy Bars; Lunch counters; Restaurants; Soda Fountains

BASIC FEE: \$55.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE

Class F: HOUSING ESTABLISHMENTS

Apartments; Hotels; Motels; Rooming Houses; Trailer Parks

BASIC FEE: \$35.00 ADDITIONAL FEE: \$1.00 EACH UNIT

Class G: TRADESMEN HAVING FIXED PLACES OF BUSINESS IN THE CITY
Cleaners; Carpenters; Coal Dealers; Dressmakers; Electricians; Laundries; Landscape Gardeners; Masons;
Painters; Plumbers; Printers; Photographers; Plasterers; Salesmen; Shoemakers; Upholsterers; Welders
BASIC FEE: \$55.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE IN EXCESS OF 3

Class H: TRANSPORTATION FACILITIES
Service Stations; Garages; Auto Repair Shops; Body Shops; Auto Storage; Parking lots; Bus Lines; Taxi
Service; Trucking Companies; Petroleum Product Wholesalers, Jobbers and Distributors
BASIC FEE: \$55.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE IN EXCESS OF 2

Class I: [RESERVED]

Class J: INDUSTRIAL
Construction Companies; Factories; Mining Companies; Manufacturers; Assembly Plants; Processing
Plants
BASIC FEE: \$115.00 ADDITIONAL FEE: \$25.00 FOR EACH ASSOCIATE PLUS \$5.00 FOR EACH
EMPLOYEE

Class K: PROFESSIONAL
Attorneys; Physicians; Surgeons; Dentists; Chiropractors; Architects; Brokers; Optometrists; Morticians;
Insurance Agents; Real Estate Agents; Pharmacists; Accounts; Appraisers
BASIC FEE: \$100.00 ADDITIONAL FEE: \$20.00 EACH ASSOCIATE OR EMPLOYEE

Class L: AMUSEMENT ESTABLISHMENTS
Bowling Alleys; Pool Halls; Penny Arcades; Swimming Pools; Theaters; Recreation Centers; Gymnasiums
BASIC FEE: \$55.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE IN EXCESS OF 5

Class M: RESALE ESTABLISHMENTS
Junk Dealers; Pawnbrokers; Secondhand Stores
BASIC FEE: \$35.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE

Class N: REPAIR SERVICES
Appliance Repair; Radio, Television and Electronics Repair; Neon Sign Service
BASIC FEE: \$35.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE IN EXCESS OF 1

Class O: GENERAL SERVICE FACILITIES
Beauty Shops; Barber Shops; Abstractors; Assayers; Detective Agencies; Tax Services
BASIC FEE: \$55.00 ADDITIONAL FEE: \$8.00 EACH EMPLOYEE IN EXCESS OF 1

Class P: COIN-OPERATED DEVICES (non-gambling)
Coin-operated Phonographs; Music Machines or Jukeboxes on licensed business premises; Coin-operated
vending machines on licensed business premises
BASIC FEE: Must be on \$10.00 each device licensed premises
ADDITIONAL FEE: NONE

Class Q: TABLE GAMES (non-gambling)
Pool Tables; Shuffleboards; Pinball Machines; Similar devices for amusement only
BASIC FEE: \$30.00

Class R: TEMPORARY SERVICES

Concessionaires; Circuses; Carnivals; Peddlers; Any other temporary or part-time business having no fixed place of business in the city

BASIC FEE: \$50.00 per day ADDITIONAL FEE: NONE

Class S: MISCELLANEOUS AND UNCLASSIFIED

Any business, trade, profession or calling not classified under Classes A thru R, inclusive, shall be classified as miscellaneous under this class, Class S, for license purposes. [Ord. 72, Sec 5]

BASIC FEE: \$55.00 ADDITIONAL FEE: NONE

PASSED, ADOPTED AND APPROVED this _____ day of _____, 2019.

The above and foregoing ordinance was first proposed and read by title to the City Council on the 21st day of November, 2019. City of Caliente Bill No. 2019-04, Ordinance # 189 was published in the Lincoln County Record the _____ day(s) of _____, 2019. At the regular meeting of the City Council on XX day of XXXXX, 2019, the proposed ordinance was read by title to the City Council as first introduced and adopted by the following vote:

Councilman Voting "AYE":

Councilman Voting "NAY":

Councilman Absent:

APPROVED:

Mayor Steve Rowe

ATTEST

MaryJo Shearer, City Clerk

Current

**CLASSIFICATION OF BUSINESSES, TRADES, PROFESSIONS AND CALLINGS PER CITY
MUNICIPAL CODE CHAPTER 7 SEC. 7.060 LICENSE FEE**

Class A: UTILITIES

Telephone companies; Telegraph Companies; Radio Stations; Television Stations; Cable Television Services; Electric Light and Power Companies; Gas Companies; Caliente Public Utilities, being municipally owned utility, shall be exempt from any requirement of license or tax under this Chapter.

BASIC FEE: \$80.00 ADDITIONAL FEE: NONE

Class B: MAJOR RETAIL

Department Stores; Drug Stores; Supermarkets

BASIC FEE: \$80.00 ADDITIONAL FEE: \$2.00 EACH EMPLOYEE

Class C: FOOD ESTABLISHMENTS

Grocery Stores; Food Lockers; Bakeries; Bottling works; Dairies; Delicatessens

BASIC FEE: \$60.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE

Class D: RETAIL STORES

Bookstores; Clothing Stores; Dry Good Stores; Florists; Furniture Stores; Gift Shops; Hardware Stores; Jewelry Stores; Lumberyards and building material stores; Music and Record Shops; Shoe Stores; Souvenir Shops; Variety Stores; Antique Shops

BASIC FEE: \$60.00 ADDITIONAL FEE: \$2.00 EACH EMPLOYEE

Class E: EATING ESTABLISHMENTS

Candy Shops; Confectioners; Cafes; Drive-ins; Dairy Bars; Lunch counters; Restaurants; Soda Fountains

BASIC FEE: \$40.00 ADDITIONAL FEE: \$2.00 EACH EMPLOYEE

Class F: HOUSING ESTABLISHMENTS

Apartments; Hotels; Motels; Rooming Houses; Trailer Parks

BASIC FEE: \$20.00 ADDITIONAL FEE: \$1.00 EACH UNIT

Class G: TRADESMEN HAVING FIXED PLACES OF BUSINESS IN THE CITY

Cleaners; Carpenters; Coal Dealers; Dressmakers; Electricians; Laundries; Landscape Gardeners; Masons; Painters; Plumbers; Printers; Photographers; Plasterers; Salesmen; Shoemakers; Upholsterers; Welders

BASIC FEE: \$40.00 ADDITIONAL FEE: \$4.00 EACH EMPLOYEE IN EXCESS OF 3

Class H: TRANSPORTATION FACILITIES

Service Stations; Garages; Auto Repair Shops; Body Shops; Auto Storage; Parking lots; Bus Lines; Taxi Service; Trucking Companies; Petroleum Product Wholesalers, Jobbers and Distributors

BASIC FEE: \$40.00 ADDITIONAL FEE: \$4.00 EACH EMPLOYEE IN EXCESS OF 2

Class I: [RESERVED]

Class J: INDUSTRIAL

Construction Companies; Factories; Mining Companies; Manufacturers; Assembly Plants; Processing Plants
BASIC FEE: \$100.00 ADDITIONAL FEE: \$20.00 FOR EACH ASSOCIATE PLUS \$4.00 FOR EACH EMPLOYEE

Class K: PROFESSIONAL
Attorneys; Physicians; Surgeons; Dentists; Chiropractors; Architects; Brokers; Optometrists; Morticians; Insurance Agents; Real Estate Agents; Pharmacists; Accounts; Appraisers
BASIC FEE: \$60.00 ADDITIONAL FEE: \$20.00 EACH ASSOCIATE OR EMPLOYEE

Class L: AMUSEMENT ESTABLISHMENTS
Bowling Alleys; Pool Halls; Penny Arcades; Swimming Pools; Theaters; Recreation Centers; Gymnasiums
BASIC FEE: \$40.00 ADDITIONAL FEE: \$4.00 EACH EMPLOYEE IN EXCESS OF 5

Class M: RESALE ESTABLISHMENTS
Junk Dealers; Pawnbrokers; Secondhand Stores
BASIC FEE: \$20.00 ADDITIONAL FEE: \$4.00 EACH EMPLOYEE

Class N: REPAIR SERVICES
Appliance Repair; Radio, Television and Electronics Repair; Neon Sign Service
BASIC FEE: \$20.00 ADDITIONAL FEE: \$2.00 EACH EMPLOYEE IN EXCESS OF 1

Class O: GENERAL SERVICE FACILITIES
Beauty Shops; Barber Shops; Abstractors; Assayers; Detective Agencies; Tax Services
BASIC FEE: \$40.00 ADDITIONAL FEE: \$8.00 EACH EMPLOYEE IN EXCESS OF 1

Class P: COIN-OPERATED DEVICES (non-gambling)
Coin-operated Phonographs; Music Machines or Jukeboxes on licensed business premises; Coin-operated vending machines on licensed business premises
BASIC FEE: Must be on \$10.00 each device licensed premises
ADDITIONAL FEE: NONE

Class Q: TABLE GAMES (non-gambling)
Pool Tables; Shuffleboards; Pinball Machines; Similar devices for amusement only
BASIC FEE: \$24.00

Class R: TEMPORARY SERVICES
Concessionaires; Circuses; Carnivals; Peddlers; Any other temporary or part-time business having no fixed place of business in the city
BASIC FEE: \$10.00 ADDITIONAL FEE: NONE

Class S: MISCELLANEOUS AND UNCLASSIFIED
Any business, trade, profession or calling not classified under Classes A thru R, inclusive, shall be classified as miscellaneous under this class, Class S, for license purposes. [Ord. 72, Sec 5]
BASIC FEE: \$40.00 ADDITIONAL FEE: NONE

Proposed

**CLASSIFICATION OF BUSINESSES, TRADES, PROFESSIONS AND CALLINGS PER CITY
MUNICIPAL CODE CHAPTER 7 SEC. 7.060 LICENSE FEE**

Class A: UTILITIES

Telephone companies; Telegraph Companies; Radio Stations; Television Stations; Cable Television Services; Electric Light and Power Companies; Gas Companies; Caliente Public Utilities, being municipally owned utility, shall be exempt from any requirement of license or tax under this Chapter.

BASIC FEE: \$100.00 ADDITIONAL FEE: NONE

Class B: MAJOR RETAIL

Department Stores; Drug Stores; Supermarkets

BASIC FEE: \$95.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE

Class C: FOOD ESTABLISHMENTS

Grocery Stores; Food Lockers; Bakeries; Bottling works; Dairies; Delicatessens

BASIC FEE: \$75.00 ADDITIONAL FEE: \$7.00 EACH EMPLOYEE

Class D: RETAIL STORES

Bookstores; Clothing Stores; Dry Good Stores; Florists; Furniture Stores; Gift Shops; Hardware Stores; Jewelry Stores; Lumberyards and building material stores; Music and Record Shops; Shoe Stores; Souvenir Shops; Variety Stores; Antique Shops

BASIC FEE: \$75.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE

Class E: EATING ESTABLISHMENTS

Candy Shops; Confectioners; Cafes; Drive-ins; Dairy Bars; Lunch counters; Restaurants; Soda Fountains

BASIC FEE: \$55.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE

Class F: HOUSING ESTABLISHMENTS

Apartments; Hotels; Motels; Rooming Houses; Trailer Parks

BASIC FEE: \$35.00 ADDITIONAL FEE: \$1.00 EACH UNIT

Class G: TRADESMEN HAVING FIXED PLACES OF BUSINESS IN THE CITY

Cleaners; Carpenters; Coal Dealers; Dressmakers; Electricians; Laundries; Landscape Gardeners; Masons; Painters; Plumbers; Printers; Photographers; Plasterers; Salesmen; Shoemakers; Upholsterers; Welders

BASIC FEE: \$55.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE IN EXCESS OF 3

Class H: TRANSPORTATION FACILITIES

Service Stations; Garages; Auto Repair Shops; Body Shops; Auto Storage; Parking lots; Bus Lines; Taxi Service; Trucking Companies; Petroleum Product Wholesalers, Jobbers and Distributors

BASIC FEE: \$55.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE IN EXCESS OF 2

Class I: [RESERVED]

Class J: INDUSTRIAL

03/20/2017

Construction Companies; Factories; Mining Companies; Manufacturers; Assembly Plants; Processing Plants
BASIC FEE: \$115.00 ADDITIONAL FEE: \$25.00 FOR EACH ASSOCIATE PLUS \$5.00 FOR EACH EMPLOYEE

Class K: PROFESSIONAL

Attorneys; Physicians; Surgeons; Dentists; Chiropractors; Architects; Brokers; Optometrists; Morticians; Insurance Agents; Real Estate Agents; Pharmacists; Accounts; Appraisers

BASIC FEE: \$100.00 ADDITIONAL FEE: \$20.00 EACH ASSOCIATE OR EMPLOYEE

Class L: AMUSEMENT ESTABLISHMENTS

Bowling Alleys; Pool Halls; Penny Arcades; Swimming Pools; Theaters; Recreation Centers; Gymnasiums

BASIC FEE: \$55.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE IN EXCESS OF 5

Class M: RESALE ESTABLISHMENTS

Junk Dealers; Pawnbrokers; Secondhand Stores

BASIC FEE: \$35.00 ADDITIONAL FEE: \$5.00 EACH EMPLOYEE

Class N: REPAIR SERVICES

Appliance Repair; Radio, Television and Electronics Repair; Neon Sign Service

BASIC FEE: \$35.00 ADDITIONAL FEE: \$3.00 EACH EMPLOYEE IN EXCESS OF 1

Class O: GENERAL SERVICE FACILITIES

Beauty Shops; Barber Shops; Abstractors; Assayers; Detective Agencies; Tax Services

BASIC FEE: \$55.00 ADDITIONAL FEE: \$8.00 EACH EMPLOYEE IN EXCESS OF 1

Class P: COIN-OPERATED DEVICES (non-gambling)

Coin-operated Phonographs; Music Machines or Jukeboxes on licensed business premises; Coin-operated vending machines on licensed business premises

BASIC FEE: Must be on \$10.00 each device licensed premises

ADDITIONAL FEE: NONE

Class Q: TABLE GAMES (non-gambling)

Pool Tables; Shuffleboards; Pinball Machines; Similar devices for amusement only

BASIC FEE: \$30.00

Class R: TEMPORARY SERVICES

Concessionaires; Circuses; Carnivals; Peddlers; Any other temporary or part-time business having no fixed place of business in the city

BASIC FEE: \$50.00 per day ADDITIONAL FEE: NONE

Class S: MISCELLANEOUS AND UNCLASSIFIED

Any business, trade, profession or calling not classified under Classes A thru R, inclusive, shall be classified as miscellaneous under this class, Class S, for license purposes. [Ord. 72, Sec 5]

BASIC FEE: \$55.00 ADDITIONAL FEE: NONE